




# KARTHIK NATARAJAN

## TECHNICAL PEOPLE & DELIVERY LEADER

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Agile, results-driven Technical People & Delivery Leader with over 18 years of expertise driving success in technology, product, and program management. Proven track record of delivering large-scale enterprise tech modernization, data simplification and delivery transformation programs and initiatives. Recognized for optimizing operations and achieving measurable outcomes.

### KEY ACHIEVEMENTS & CONTRIBUTIONS

- Spearheaded strategic migration of ASR inference service from CPU to GPU architecture, enabling multi-turn conversational Alexa experience with LLM models
- Effectively executed a tech modernization initiative, elevating Citi Bank Online (CBOL) from monolith to a cloud-ready microservices architecture. Oversaw the seamless migration of 200+ applications across Citi Consumer business and orchestrated the decommissioning of legacy infrastructure
- Championed and executed a series of strategic delivery transformation initiatives at American Airlines, orchestrating transition from Waterfall to Agile methodologies, Project to Product Model adoption, and Cloud migration with Microservices Architecture
- Facilitated and orchestrated monthly Agile Breakfast sessions at American Airlines, providing training and coaching to a cohort of 100 individuals

### SKILLS

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|----------------------------|--------------------------|--------------------------------|
| • Delivery Transformation  | • Technical Leadership   | • Technical Vision             |
| • Strategic Leadership     | • Program Management     | • Agile Methodologies          |
| • Business Relationships   | • Planning And Execution | • Cloud Computing              |
| • Emotional Intelligence   | • Quantitative Skills    | • Amazon Web Services (AWS)    |
| • People Development       | • Goals And Objectives   | • Web & Mobile Development     |
| • Conflict Management      | • Costing & Budgeting    | • Java & Database Tools        |
| • Presentation Skills      | • Communication          | • JavaScript & JS Frameworks   |
| • Change & Risk Management | • Problem Solving        | • Artificial Intelligence (AI) |
| • Cross-team Collaboration | • Team Building          | • Machine Learning (ML)        |

### PROFESSIONAL EXPERIENCE

**AMAZON.COM, SEATTLE, WA**

**Oct. 2021 – Dec. 2023**

#### Technical Delivery Leader | Sr. TPM

- Led the migration of the Automatic Speech Recognition (ASR) inference service from CPU to GPU architecture, facilitating multi-turn conversational Alexa experience using Large Language Models (LLM) Models

- Achieved annual operational cost savings of \$1 million for Amazon by orchestrating the seamless integration of on-device and cloud-based SpeakerId (Speaker Identification) Engines
- Provided technical program leadership for developing Edge Alexa Speech2Intent (S2I) Engine, which facilitated on-device processing of Smart Home and Media controls, resulting in sub-1-second execution times, a significant enhancement compared to cloud-based processing
- Achieved 60% reduction in Go-to-Market time for multiple Amazon Digital Businesses such as Luna, AGG and Alexa Disney Skills by utilizing ADG Catalog and Payment Services leveraging Amazon Digital Services (ADS)
- Identified and harnessed synergies diverse product offerings and streamlined customer onboarding experience for new and existing digital businesses and products in Amazon

## **SOFTWARE GUIDANCE & ASSISTANCE, INC., TARRYTOWN, NY**

**Aug. 2019 – Sept. 2021**

### **Principal Technical Program Manager | Lead TPM**

**Client:** Citibank, Irving, TX

- Technical Delivery Leader responsible for multi-million dollar cross- functional tech modernization initiative transforming Citi Bank Online (CBOL) from existing monolith architecture to cloud-ready microservices architecture
- Achieved operational cost savings for Citi Consumer business by efficiently migrating and decommissioning the legacy infrastructure, cleaning-up and retiring obsolete applications
- Led a team of Technical Program Managers (TPMs) in delivering platform simplification and modernization programs. Hired, mentored and developed the team of TPMs & Software Engineers
- Collaborated across matrix organization of Product Management, Architecture, Engineering, Design, Data science and support for successful execution of program objectives
- Managed risks, issues & dependencies in program successfully by identifying, evaluating, tracking and mitigating them in a timely fashion
- Drove simplification, and optimization of IT systems and processes through better stakeholder engagement, requirements gathering and effective implementation strategies

## **AMERICAN AIRLINES, FORT WORTH, TX**

**Oct. 2015 – Aug. 2019**

### **IT Portfolio Manager | Technical Program Manager**

- Technical Portfolio Leader responsible for strategy, execution and implementation of various customer facing programs for Shopping portfolio at American Airlines - Customer Technology
- Led a cross-functional team of 12 individuals and successfully delivered multiple customer-facing features, resulting in significant additional revenue for American Airlines.
- Led multiple multi-million-dollar programs that delivered on critical business goals and created delightful customer experience in AA.com and Mobile Application(s)
- Successfully managed, mentored, and trained cross functional agile teams
- Created Program/Product roadmaps, directed work/projects, controlled cost/schedule elements, management of resources, communications management, reporting, and change management
- Managed vendor relationship with AA's external vendors for successful program execution

**CIGNITI TECHNOLOGIES INC. (aka GALLOP SOLUTIONS), IRVING, TX** **May 2011 – Sep. 2015**

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**Agile Project Manager | Scrum Master | Technical Project Manager**

**Clients:** American Airlines, Ft. Worth, TX & Harley Davidson Financial Services, Plano, TX

- Program Leader for multiple Web development and Infrastructure projects (\$1-6 Million USD) with AA including Content Management System (CMS) upgrade which resulted in 50% reduction in Publishing time for AA's Marketing team
- Led a cross-functional team of 10 individuals and managed wing to wing execution, issue resolution, risks, and resource allocation and vendor relationship for AA.com customer technology programs
- Managed client expectations and ensured customer satisfaction through outstanding communication regarding project scope, schedule, and direction

**COGNIZANT TECH SOLUTIONS US CORP., TEANECK, NJ**

**Apr. 2007 – Apr. 2011**

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**Associate | Technical Project Manager**

**Clients:** PepsiCo, Plano, TX & Alliance Data, Richardson, TX

- Led global team of 12 programmer analysts across multiple projects and delivered projects successfully exceeding client's expectation; acted as an application subject matter expert for clients delivering IT solutions
- Identified risks, issues & bottlenecks and resolved them by working closely with stakeholders

**COGNIZANT TECHNOLOGY SOLUTIONS INDIA PVT. LTD, INDIA**

**Aug 2005 – Apr 2007**

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**Programmer Analyst | Technical Project Lead**

**Clients:** British American Tobacco, Malaysia and Mitsubishi, 3M & Centrica Plc., Chennai, India

- Delivered successful upgrade of Handheld Point of Sale (PoS) system used by thousands of sales reps of British American Tobacco Malaysia in Kuala Lumpur, Malaysia
- Managed a team of 9 engineers at Chennai office, overseeing entire project lifecycle, encompassing strategic planning, implementation, and post-release Ops support for diverse global clients

**E D U C A T I O N**

**MBA - Innovation & Entrepreneurship**

**Aug 2013 - May 2015**

THE UNIVERSITY OF TEXAS AT DALLAS, RICHARDSON, TX

**Bachelors in Electronics & Communication Engineering**

**Aug 2001 - May 2005**

ANNA UNIVERSITY, CHENNAI, INDIA

**C E R T I F I C A T I O N S**

PMI-Certified Project Management Professional (PMP)

Mar. 2013

Scrum Alliance Certified Scrum Master (CSM)

Dec. 2012

AWS Certified Solutions Architect – Associate

Jul. 2019

Machine Learning (Stanford University)

Apr. 2020

ICAgile Certified Professional in Agile Coaching (ICP-ACC)

Apr. 2015

ICAgile Certified Professional in Agile Team Facilitation (ICP-ATF)

Nov. 2015